



AIA/CES Registered Provider Program Summary

Provider Name: Case Systems, Inc.

Program Title: Materials, Technology and Innovative Trends in Casework

Length: 1 hour

Credits: 1 (Learning Units)

HSW: No

Program Overview:

- Institutional casework has evolved dramatically over the decades. Innovations in materials, concepts and manufacturing technologies offer advantages. This presentation gives a thorough understanding of the finished casework product to assure quality casework is specified and installed.

Learning Objectives:

- Develop a thorough understanding of the core materials used in the construction of casework and the specification differences in the core that are critical for specifications.
- Learn the areas of laminate casework that need to be included in specifications (edge, core, hardware, etc.)
- Understand the differences and be able to make recommendations in edgebanding practices.
- Specify all materials used in laminate casework construction including; substrates, laminates, edgebanding, joinery, hardware and construction and find standards and resources to support your specifications.

Facilitator Qualifications:

- CJ Mazzola is a Manufacturers Representative for Case Systems. He represents several different product material manufacturers in the institutional setting and brings years of market experience with him to the presentation.
- Kevin Krenzke is a Regional Sales Representative for Case Systems. He actively participates with dealers on products and material specifications.
- Bob Bowden is the Owner of Case Systems. He actively participates in laboratory projects from concept to installation. He brings years of experience of institutional casework to the presentation.

- Tim Riordan of the Hicks-Ashby Company, has been a Case Systems dealer for the last 10 years. He has over 30 years experience in the institutional casework industry.
- Dave Stanard is the NY Regional Manager for Northeast Interior Systems, Inc., and has been with NEIS for 20 years. Dave brings both his estimating and project management background in the casework industry into a technical and practical sales and marketing approach. He has a B.S. degree from Syracuse University and SUNY ESF in Construction Management and Wood Products Engineering.
- Mike Lee is the President of Stonecreek Interior Systems. He has been working in the casework industry for 25 years. 15 years in manufacturing with Case Systems, and 10 years as a dealer for Case Systems. At Case Systems his background included estimating, engineering and cabinet design, manufacturing, sales, product development and management. In addition, his research, knowledge and design skills helped develop the original Case Systems Materials & Construction presentation. At Stonecreek, his background includes project management, installation, estimating, sales and management.
- Tommy Vickers is an Accounts Manager with MGC Inc. He represents several healthcare, educational and institutional product manufacturers and brings over 30 years of experience to the AIA presentation.
- Brad Laackman is the General Manager of Case Systems Solutions, a direct-contracting division of Case Systems and BOSTONtec, serving Michigan customers. Brad works with building owners, architects, construction managers and general contractors to offer a comprehensive, cost-effective, quality-driven and customer-focused experience. He specializes in transforming a customer's project vision into a reality, supervising all phases of the construction development process from initial design to installation.
- Karl Deming is the Manager of Business Development for Case Systems Solutions. He is devoted to finding the best and most complete furniture and casework solutions for healthcare, education and laboratory specialties in Michigan. His job starts with listening to our customers. Based on their feedback, he then makes key recommendations for casework, steel workstations and complementary products that create a complete solution for healthcare, education and laboratory specialties in Michigan.

Method of Delivery: PowerPoint presentation and samples of materials

Audio/Visual required: Projector, Laptop and Screen

Cost to participants: N/C

Point of Contact: Katie Dana 989.496.0773