



Design Your Work

FOR IMMEDIATE RELEASE

July 13, 2010

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Case Systems Unveils Direct-Sales Approach for Michigan Customers

MIDLAND, MI (July 13, 2010) – Case Systems, a nationally recognized leading manufacturer of laminate furniture and casework for the educational, healthcare and laboratory market, today announced the launch of Case Systems Solutions, a direct-sales, full-systems approach for Michigan customers.

Through its Michigan direct-sales team, Case Systems Solutions will work with clients, architects and general contractors to offer a comprehensive, cost-effective and customer-focused experience.

“Case Systems Solutions is a natural extension of the superior customer experience that is expected,” said Rick Vander Weele, President and CEO of Case Systems. “With Case Systems Solutions, we work directly with our clients to assess their full needs and deliver the casework, workstations and complementary products that will create a complete solution for their teaching, work and learning spaces.”

Case Systems Solutions offers a full line of durable, economical, customizable and aesthetically pleasing workstations. In addition, the Case Systems Solutions team is committed to providing the best answers for clients’ project needs by offering:

- **The right product and design solutions.** Case Systems has a wide range of Divisions 12 (Manufactured Casework), 11 (Plastic Laminate Casework) and 6 (Architectural Millwork).
- **Project management assistance.** The experienced design team can provide answers on Leadership in Energy and Environmental Design (LEED®) point acquisition and casework configuration solutions that are ADA-compliant.
- **Competitive pricing.** The direct-sales team will work closely with clients to meet project needs, while remaining within budget parameters.
- **A commitment to ship and install every order complete, correct and on time.**

“We understand that every stage of a project is important,” said Brad Laackman, General Manager of Case Systems Solutions. “Our Case Systems Solutions team will be a valuable resource from initial design to installation.”

To learn more about Case Systems Solutions, visit www.casesystemssolutions.com.

About Case Systems

Case Systems is a leading designer and manufacturer of durable, versatile, laminate casework systems for the healthcare, education and laboratory markets. Case Systems purchased BOSTONtec, a former supplier, to produce high quality, steel furniture for industrial and technical environments. All Case Systems and BOSTONtec products are designed and fabricated in Midland, Michigan, and sold throughout North America.

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